

‘REVITALIZING LAGOS STATE UNIVERSITY MUSLIM ALUMNI: STRATEGIES FOR ENHANCED ENGAGEMENT AND GLOBAL INFLUENCE’

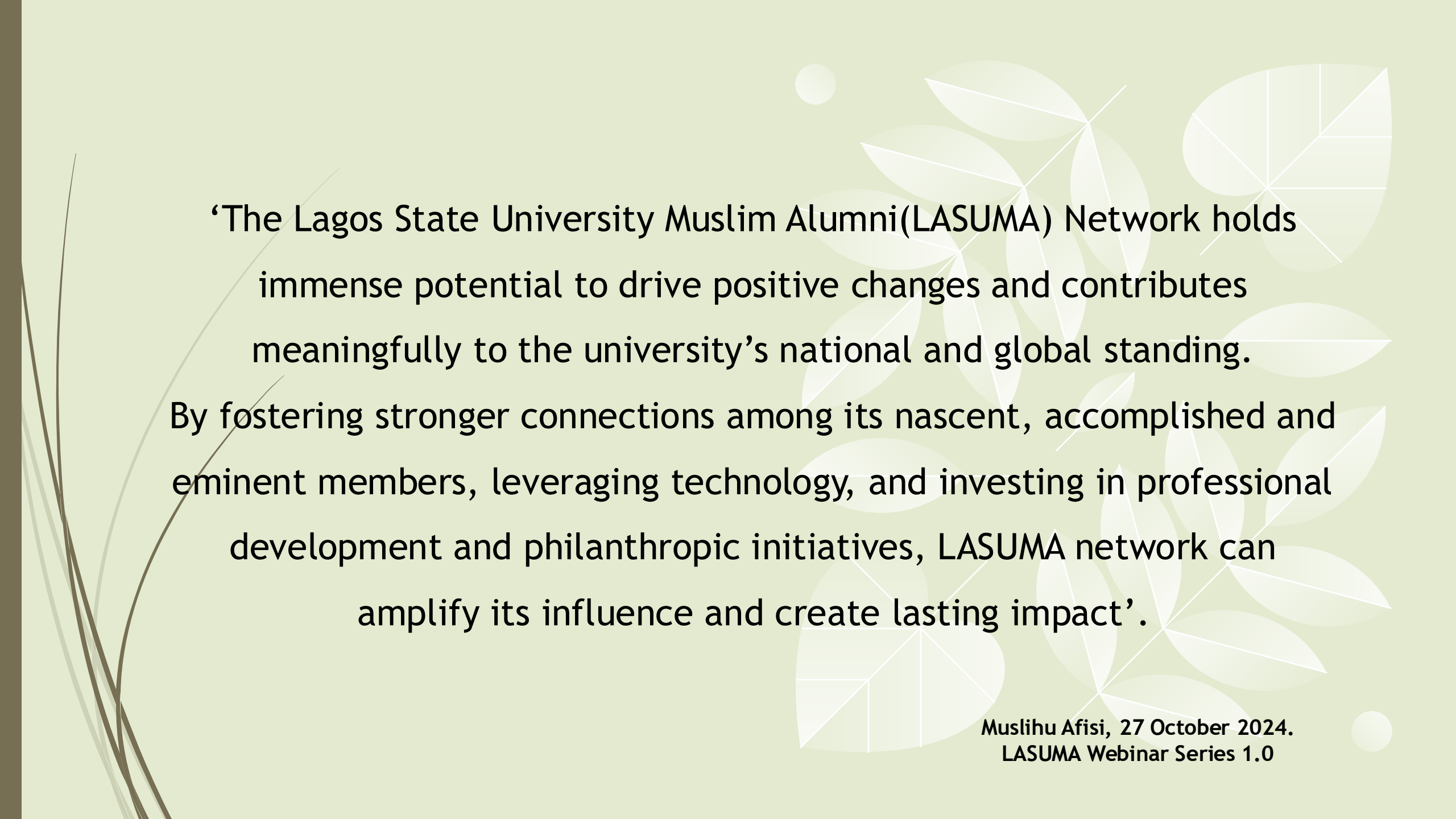


Being Lagos State University Muslim Alumni (LASUMA) Webinar series 1.0

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‘The Lagos State University Muslim Alumni(LASUMA) Network holds immense potential to drive positive changes and contributes meaningfully to the university’s national and global standing. By fostering stronger connections among its nascent, accomplished and eminent members, leveraging technology, and investing in professional development and philanthropic initiatives, LASUMA network can amplify its influence and create lasting impact’.

WEBINAR AGENDA

1. Importance of LASUMA NETWORK
2. Bridging The Gap: Connecting LASU Muslim Alumni Globally
3. Leveraging Technology for Engagement and Outreach
4. Fostering Professional Development and Career Opportunities
5. Philanthropic Initiatives: Investing In LASU future
6. Collaborative Partnerships: Amplifying LASU's Influence
7. Embracing Diversity & Inclusivity for Sustainable Growth
8. Alumni Engagement Initiatives & Techniques



IMPORTANCE OF LASUMA NETWORK



SHARED EXPERIENCES

- LASU's Muslim alumni share a unique bond, having navigated the same academic and social challenges during our time at the university.

VALUABLE EXPERTISE

- The network comprises talented individuals with diverse skills and expertise, representing a vast pool of knowledge and resources. They cut across generational divides, with blossoming careers in all sectors of the economy and resident in diverse geographical locations across the globe.

MUTUAL SUPPORT

- A strong alumni network fosters a sense of community, providing members with personal and professional support.

BRIDGING THE GAP: CONNECTING LASU MUSLIM ALUMNI GLOBALLY

OUTREACH INITIATIVES

- Establish strategic outreach programmes to engage LASU Muslim alumni worldwide, leveraging digital platforms and targeted events.

REGIONAL CHAPTERS

- Develop regional chapters to foster localized connections and coordinated efforts, tailored to the needs of alumni in different parts of the world.

MENTORSHIP OPPORTUNITIES

- Implement a mentorship program to connect experienced alumni with younger members, facilitating knowledge sharing and career guidance.

LEVERAGING TECHNOLOGY FOR ENGAGEMENT AND OUTREACH

SOCIAL MEDIA

- Leverage social media platforms to foster online communities, share updates, and facilitate real-time interactions.

VIRTUAL EVENTS

- Host virtual events, webinars, and online discussions to engage alumni located around the world.

MOBILE APP

- Develop a dedicated mobile app to provide alumni with a centralized hub for information, communication, and networking.

DIGITAL DIRECTORY

- Maintain an up-to-date digital directory to help alumni easily connect with one another based on shared interests and expertise.

FOSTERING PROFESSIONAL DEVELOPMENT AND CAREER OPPORTUNITIES

SKILL-BUILDING WORKSHOPS

- Organize workshops and training sessions to help alumni develop new skills, enhance their professional competencies, and stay up-to-date with industry trends.

CAREER MENTORSHIP

- Implement a structured mentorship program to connect experienced alumni with those seeking guidance on career advancement and job opportunities.

ALUMNI JOB BOARD

- Establish an exclusive job board to help connect LASU Muslim alumni with relevant employment opportunities within the network and beyond.

ENTREPRENEURSHIP SUPPORT

- Offer resources, networking, and funding support to help alumni entrepreneurs and startups within the LASU Muslim alumni community.

PHILANTHROPIC INITIATIVES: INVESTING IN LASUMA'S FUTURE

SCHOLARSHIP FUND

- Establish a robust Scholarship/ Bursary programme to provide financial assistance to deserving LASU Muslim students, enabling them to access quality education.

INFRASTRUCTURE DEVELOPMENT

- Collaborate with the university to identify and fund critical infrastructure projects that will enhance the overall learning environment and campus experience. Refurbish /Renovate public conveniences on campus.

RESEARCH AND INNOVATION

- Invest in research initiatives and support the development of innovative projects that can contribute to LASU's academic excellence and global recognition.

COLLABORATIVE PARTNERSHIPS: AMPLIFYING LASUMA'S INFLUENCE

INDUSTRY COLLABORATIONS

- Forge strategic partnerships with leading organizations and companies to create internship opportunities, joint research projects, and industry-relevant programmes for LASU students and alumni.

INTERNATIONAL LINKAGES

- Establish collaborative relationships with universities, think tanks, and global organizations to facilitate student and faculty exchanges, joint academic initiatives, and international exposure for the LASUMA Network.

GOVERNMENT ENGAGEMENT

- Engage with relevant government agencies and policymakers to advocate for LASUMA's interests, secure funding for brilliant but indigent Muslim students, and influence policies that can enhance the university's standing and support its long-term growth.



EMBRACING DIVERSITY AND INCLUSIVITY FOR SUSTAINABLE GROWTH

INCLUSIVE PROGRAMMES

- Develop programmes and initiatives that cater to the diverse needs and interests of LASU Muslim alumni, fostering a sense of belonging and ensuring equal opportunities for all.

INTERCULTURAL EXCHANGE

- Organize cultural events, dialogues, and exchange programmes to celebrate the rich diversity within the LASU Muslim alumni network and promote mutual understanding and appreciation.

LEADERSHIP REPRESENTATION

- Ensure that the LASU Muslim Alumni Network's leadership team reflects the diversity of its membership, empowering individuals from different backgrounds to contribute to the network's strategic direction and decision-making.

ALUMNI ENGAGEMENT INITIATIVES AND TECHNIQUES FOR WINNING MEMBERS' COMMITMENT

PERSONALIZED OUTREACH

- Implement a personalized outreach strategy, including targeted communication, individual follow-ups, and focused engagement efforts to connect with alumni and understand their needs and interests.

MEANINGFUL EVENTS

- Organize a diverse range of events, from social gatherings and professional development workshops to cultural celebrations and community service initiatives, to cater to the varied interests of LASU Muslim alumni.

VOLUNTEER OPPORTUNITIES

- Provide opportunities for alumni to actively engage with the network by volunteering for various roles, such as mentoring, organizing events, or serving on committees, to foster a stronger sense of ownership and commitment.

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THANK YOU

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